

More freedom of choice and reduced operating costs:

Triax solution creates win-win situation for tenants and system operator

Task

Yousif Awadi Group in the Kingdom of Bahrain was asked to install a SMATV system in the apartment complex, Bridge View Apartments. The complex consists of two buildings connected with a bridge. It contains a total of 66 apartments and with 3 or more outlets in each apartment, the TV system should serve a total of 227 outlets.

Bridge View Apartments is a luxurious residential building, and of course TV-signals and the variety offered, should reflect high quality. A broad diversity of tenants was expected and so, the TV-system needed to cover a wide range of different requests.

BRIDGE VIEW APARTMENTS



Process

Mr. Mahmood Sharif, Director and owner of Bridge View Apartments is fully satisfied with both the solution and the process: *"For us it is of utmost importance that the service both from people and TV-system is running smoothly and with a company who cares. We are very satisfied with Yousif Awadi Group and with Triax's product solutions. For new and upcoming projects we will of course consider to continue the partnership."* Bridge View Apartments project was handed over in spring 2006.



Mr. Venugopal from Yousif Awadi Group, says: *"The market in Bahrain is a small, but highly competitive and dynamic market with new projects coming up almost weekly. Triax*

supports us in our efforts to offer the best service and system solutions that are not only suitable but offer added-value to our clients".

Solution

Yousif Awadi Group recommended Triax TCH 600 Headend system as the flexible and efficient basis for distribution of 32 free-to-air channels. This basis gives variety and quality but of course cannot fulfil individual requests.

After consideration of alternative solutions, project manager Mr. Venugopal and the owner, Mr. Mahmood Sharif, decided to install a Triax SCT IF/IF converter to distribute IF signals from selected transponders and satellites, and to use the same cables as for the signals coming from the headend.

Simply more
- more simply

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Task

Process

Solution

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Distribution of selected IF signals from alternative satellites and polarities makes it easy for tenants to install their own set-top boxes and get access to pay-TV channels such as Showtime, Orbit and ART. This added feature has been very much welcomed by tenants. They can individually select the pay-TV channels, they want to see - and pay for. At the same time, the owner is released of carrying the cost of several pay-TV channels, where costs would be in proportion to all tenants, but only a fraction of tenants would actually watch. Enabling users to choose pay-TV channels individually creates a win-win situation for both tenants and owner.



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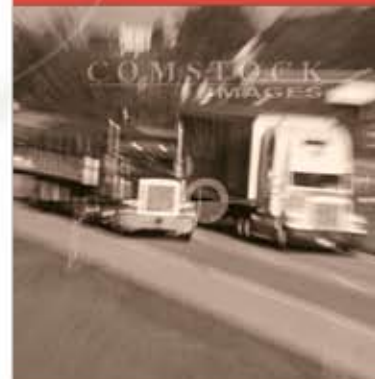


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